



National Finishing Contractors Association

Corporate Sponsors Program + Sponsorship Levels

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Introduction

The National Finishing Contractors Association (FCA) represents one hundred percent union contractors that perform large-scale industrial and commercial projects in the painting, glass, glazing, drywall finishing and floor covering industries. These are contractors that collectively purchase millions of dollars' worth of products and contract services from industry vendors. The National FCA strongly believes that its members and industry vendors build effective and profitable business relationships. The major initiative that National FCA uses to foster these relationships is its Corporate Sponsors Program.

The benefits provided to Corporate Sponsors via the National FCA Corporate Sponsors Program are all designed to introduce, promote, and market the Corporate Sponsor's company, products, and services to National FCA contractor firms. The ultimate goal is to develop working partnerships or enhance existing partnerships, between industry vendors and National FCA contractors.

The National FCA Corporate Sponsors Program includes one universal category of sponsors, plus three potential levels of sponsorship. Groups that have signed up as Corporate Sponsors are not required to pursue additional sponsorship levels, but have the option of doing so. To be considered a Bronze, Silver or Gold level Sponsor **YOU MUST** first be a Corporate Sponsor. Each level of sponsorship includes an array of benefits that increase in number and value, with the highest level being Gold. Bronze, Silver, and Gold Sponsors are rewarded for their status as upper-level sponsors via their access to bonus benefits (separate from benefits included in Bronze, Silver, and Gold sponsorship) that the basic Corporate Sponsor does not have access to. Examples of this include the opportunity to sponsor an educational program or the cocktail reception at the National FCA Annual Council.

Corporate Sponsors + Sponsorship Levels Fees

All annual fees follow a January-December dues schedule.

Corporate Sponsor Fee	\$1,000
Sponsorship Level Fees*	
Bronze	\$5,000
Silver	\$7,500
Gold	\$10,000

**Note: The Corporate Sponsor fee is included in the Sponsorship Level fees.*

Corporate Sponsor Benefits

Resources

- Subscription to all National FCA publications.
- Access to website, seminars, training.
- Use of the National FCA logo in your advertising and sales publication to show your support for National FCA.

Educational Opportunities

- Privilege of submitting one educational or informational article in *Contractor Talk*. More articles may be submitted at National FCA's discretion.

Publicity

- Profiled in Corporate Sponsor Directory published one time per year in *Contractor Talk*.
- Company logo and link on National FCA website under the Corporate Sponsors section.

Sponsorship Levels and Bonus Benefits

Sponsorship Level opportunities are available exclusively to Corporate Sponsors.

Bronze Level (\$5,000)

- Copy of the National FCA membership roster.
- 1/4-page promotional space in one *Contractor Talk* issue.
- Title Ads on all interior pages of National FCA website for three months.
- Listed as a Sponsor in the schedule of events at the National FCA Annual Council.

Silver Level (\$7,500)

Silver Sponsors receive all of the benefits that Bronze Sponsors receive, plus the benefits listed below. Sponsorship on the website does not include title ads but is replaced by horizontal banners, which have increased visibility.

- 1/4-page promotional space in one additional *Contractor Talk* issues, totaling two issues.
- Horizontal banner located on all interior pages of National FCA website for three months.
- Sponsorship of one educational program at the National FCA Annual Council.

Gold Level (\$10,000)

Gold Sponsors receive all of the benefits of the Bronze and Silver Sponsors, plus the benefits listed below. Sponsorship on the website does not include title ads or horizontal ads, but is replaced by page peel ads, which have increased visibility.

- 1/4-page promotional space in two additional *Contractor Talk* issues, totaling four issues.
- Page peel ad located on the home page of National FCA's website for three months.
- Sponsorship of a beverage cart at one of the holes at National FCA's golf tournament during the Annual Council. (*Beverage cart may be substituted for one of the golf opportunities listed as a Bonus Benefit at the National FCA Annual Council*).

Bonus Benefits

In addition to the specific benefits available at each level of Sponsorship, Bronze, Silver, and Gold Sponsors have the option of purchasing additional benefits, including educational opportunities. The Annual Council events listed as bonus benefits are only available to Silver and Gold Sponsors.

- Educational Opportunities (open to Bronze, Silver, and Gold Sponsors)
 - Sponsor National FCA webinar (\$750 per webinar).
 - Sponsor educational program (\$1,000 per program).
- Annual Council (open to Silver and Gold Sponsors *only*).
 - Cigar event (\$1,250).
 - Lunch (3 available/ \$2,500 each, limit one for Silver and Gold Sponsors).
 - Cocktail reception (2 available/\$3,000 each, limit one for Silver and Gold Sponsors).
 - Member dinner (\$5,000).
 - Golf Tournament:
 - Longest drive.
 - Hole-in-one.

Application Form

Our firm hereby makes application to become a Corporate Sponsor of the National Finishing Contractors Association (FCA) at the level indicated below.

[PLEASE COMPLETE ALL SECTIONS]

SECTION I

Firm Name: _____

Official Representative: _____ Title: _____

E-Mail with Firm: _____

Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____

Website: _____

SECTION II

Our firm wishes to affiliate with the National FCA as:

All annual fees follow a January-December dues schedule.

National FCA Corporate Sponsor \$ 1,000

Sponsorship Level (National FCA Corporate Sponsor fee included in Sponsorship Level pricing)

Bronze \$ 5,000

Silver \$ 7,500

Gold \$10,000

SECTION III

The following information is supplied with the understanding that it will be kept CONFIDENTIAL.

Who referred you to National FCA?

What geographical area[s] does your firm service?

We are *[check one of the following]*:

Manufacturer or Supplier:

- Paint
- Drywall Finishing
- Floor Covering
- Signs
- Glass/Glazing
- Other
- Please specify _____

SECTION IV

Corporate Sponsorship with National FCA may be available to any person, firm or corporation engaged in selling products and/or services to the regular members of National FCA. Corporate Sponsorship is offered to those persons, firms or corporations who are interested in furthering the objectives and goals of the finishing industry. Corporate Sponsors have no voting rights in National FCA and may not serve on the National FCA Board of Directors, but may be appointed to committees from time to time as determined by National FCA Board of Directors.

The only National FCA logo to be authorized for use by Sponsors shall be the logos authorized by National FCA. The National FCA logo may be displayed in a place of business, on company stationery and brochures by Sponsors. The National FCA logo shall not be displayed on any product. The National FCA logo shall not be used in any way that would imply approval or endorsement of products. Any misuse of the National FCA logo may result in loss of Sponsorship opportunities. Upon termination of Corporate Sponsor status with National FCA, the former Sponsor shall immediately cease any further use of the National FCA logo.

National FCA prohibits the use of its member lists in any manner associated with the transmission, distribution or delivery of any unsolicited bulk or unsolicited commercial e-mail ("Spam"). You may not use any member list to send Spam, nor to violate federal or state laws regulating Spam. The Sponsor agrees that it shall not distribute or offer for sale the National FCA membership roster. If approved as a Sponsor, I hereby agree that in the event I contact a National FCA contractor member via e-mail I will honor National FCA's e-mail policy and comply with all applicable Spam laws, including particularly, prohibitions against false or deceptive e-mail and requirements allowing recipients to opt-out of receiving further e-mail messages from me.

The required fees paid by our firm will be remitted in accordance with policies and procedures established by National FCA. National FCA reserves the right to terminate your firm as a Sponsor. Should your firm be terminated as a National FCA Corporate Sponsor, your firm shall not be refunded either current or prior payments.

Signature

Position/Title with Firm

Print Name

Date