
2019 FCA Association Executives' Conference

Meeting Agenda

Dan Wienstroer, Association Executives' Council Chairman

Coeur d'Alene Resort

September 10 - 11, 2019

Tuesday, September 10

9 AM – 4 PM

- I. Call to Order**
- II. Roll Call**
- III. Approval of Minutes from May 16, 2019**
- IV. Association Executives' Council Chairman Dan Wienstroer Opening Remarks**
- V. Content Strategies for Associations**
 - a. Hilary Marsh is president and chief strategist of Content Company, a content and digital strategy consultancy. She helps associations, nonprofit organizations and corporations get better results from their content by improving their practices for content creation, governance, management and promotions. Content Company's clients include the American Bar Association, American Medical Association, Estee Lauder, Endocrine Society, Institute of Food Technologists, Intuit and Walgreens.
- VI. FCA 2.0 Update**
 - a. FCA CEO Anthony Darkangelo will provide an update on FCA activities including funding, strategic plan and discussions on industry collaboration opportunities.
- VII. FCA Financial Report**
 - a. Jon Lee, FCA International Director of Operations
- VIII. Old Business**
 - a. Silica Update
 - b. Grants – Susan Harwood
 - c. CBA Directory – FCA will be providing attendees with the latest collective bargaining economics throughout North America.

IX. Industry Updates

- a. **American Subcontractors Association (ASA)** - Richard Bright, ASA Chief Operating Officer will provide an update on the activities of ASA and the future direction of the association.
- b. **LMCI - LMP Update** – Along with an update of the current status of LMCI/LMP participants will receive a complete list of what associations are currently funding which organizations and the economic commitment level of the funding.

Wednesday, September 11

9 AM – 3 PM

- c. **IPAT Pension Update** – Mike McNally, FCA Legal Counsel will provide an update on the current status of the International Pension Fund.

X. Cyber Security

- a. Mike McNally, Felhaber Larson will discuss how data breaches can affect your association and member companies. Eighty-seven percent of companies have had at least one incident/breach in the last year. Forty-three percent of all attacks are on small businesses. Mike will offer best practices for fending off these attacks.

XI. Legislative Update

- a. Mike Oscar, Gray & Oscar will provide information on the 2019 legislative priorities and share his insight on how the 116 Congress will impact those priorities.

XII. Area Reports

XIII. Trade Reports

XIV. Sharing of Best Practices

XV. New Business

- a. Additional Services
- b. Partnership Collaboration

XVI. Closing Remarks – Adjournment