SW Product Innovation and Digital Tools

MARCH 2020
WE’VE GOT YOU COVERED!

Steel Beams
Protective & Marine

Metal Roof/Metal Panels
Coil

Façade Metal/Wood
General Industrial
Industrial Wood

Window
General Industrial
Industrial Wood

Steel Doors
General Industrial

Concrete Floor
Protective & Marine

Architectural Paint
The Americas Group

Design & Planning

Construction & Completion
NEW PRODUCTS + INNOVATION
LOXON SELF-CLEANING

LOXON SELF-CLEANING ACRYLIC COATING
INNOVATION THAT REDUCES FUTURE MAINTENANCE
LOXON SELF-CLEANING

- Self-Cleaning Technology
- Optimized Application Attributes
- Self-Priming Efficiency
- Comprehensive Color and Finish Options
- Excellent Weathering Properties
- Can Be Tinted in VinylSafe® Colors
• Durable Performance for Lasting Good Looks
• Easy Flow and Leveling
• Easy Application
• Powerful Defense for Multiple Substrates
• Mildew Resistant
• Dirt Shedding
PRO INDUSTRIAL WB
PRE-CATALYZED URETHANE
NO NEED TO COMPROMISE PERFORMANCE FOR CONVENIENCE
Single-Component Convenience

<100 g/L VOCs

Tough and Flexible

Interior/Exterior Application

Excellent Weathering and UV Resistance

Multiple Colors
- Amusement Parks
- Handrails, Pipe Bollards, Hydrants, and Many Light Industrial Applications
- Commercial Storefronts, Big Box Facilities, Schools, GSA Building
- Power Plants
- Water and Petrochemical Tanks
- General Equipment
EMERALD DESIGNER EDITION

EMERALD® DESIGNER EDITION™ INTERIOR

“Best-in-Class” Performance Taken to “Ultra Premium” Level
Best-in-Class Performance Raised to Ultra Premium Level – Our Finest Paint Yet!

Our Best Hide Yet

Exclusive Designer Color Palette

Smooth, Most Uniform Finish

Ultrawhite Base in All 3 Sheens

Extensive Bases and Flat, Satin, and Gloss Sheens
• Exclusive Designer Color Palette
• Ultrawhite Gloss Base in All 3 Sheens
• Exceptionally Smooth, Uniform Finish
• Exceptional Hide
• Bright, Higher Hiding Whites
Discover mySW

Grow your business
Create customizable marketing materials.

Reduce office time
Export invoice details for QuickBooks.

Stop chasing paper
Save every receipt and invoice.
mySW BENEFITS

mySW lets you interact with Sherwin-Williams Stores from anywhere

Interact with any local store:
• Place orders down to the store
• Access your purchased color history
• View inventory across any store
• View your negotiated pricing
mySW helps you manage your team

Manage users and control access:

- Invite and approve users to access your account through mySW
- Configure their permissions
  - Buy online
  - Make Payments
  - View Financial Info (Invoices & Statements)
  - Manage other users
mySW helps you manage your business with Sherwin-Williams

Track your business with S-W:
- Search, view and print invoices
- Download detailed invoice data for your accounting software (like QuickBooks)
- Pay your S-W charge account bill
- Access monthly statements and view account activity
- Download and save data sheets
- Create custom marketing materials
mySW BENEFITS

Access it all on the go with the S-W ProApp

ProApp Benefits:
• View local inventory, pricing and place orders down to any store
• View your account number in-app
• Easily access and send data sheets
• Access to exclusive, online only offers!
• Now available in Spanish
THANK YOU!

Our pro tools are better than ever.

- Easily import invoices into QuickBooks
- Customizable marketing tools
- Exclusive online and in-app deals
- Easily access product data

Make life easier. Ask us now or sign up online.
Open your smartphone camera and scan the code to sign up at mySW.com.