



SHERWIN-WILLIAMS.
The Americas Group

Contact:
Sherwin-Williamstrade@clynch.com
Chelsey Knutson
(612) 375-8540
Chelsey.Knutson@clynch.com

NEXT GENERATION SUPERPAINT FROM SHERWIN-WILLIAMS DELIVERS CONSISTENT LASTING RESULTS

CLEVELAND (August 1, 2019) – Available now, the next generation SuperPaint Interior Acrylic Latex from Sherwin-Williams delivers excellent hide to help make color changes quickly and easily. A paint a primer in one, the coating delivers a smoother, more uniform appearance designed for fast and easy application to help save professionals time and energy. SuperPaint features excellent scrubbability, washability and durability to complete the toughest interior residential and commercial projects.

“Through conversations and research, we know professionals are looking for an interior coating that maintains the premium application appearance they love and is still easy to apply,” said Rick Watson, director of product information and technical services at Sherwin-Williams. “SuperPaint delivers on those expectations with enhanced hiding capabilities and consistent color for a rich, beautiful appearance time and time again.”

Now available in flat, satin, velvet and semi-gloss sheens, SuperPaint can be used on previously painted, bare or primed wallboard and wood, and primed plaster, masonry and metal. SuperPaint is available at Sherwin-Williams stores nationwide.

For more information, visit www.Sherwin-Williams.com.

Ask Sherwin-Williams™

For more than 150 years, Sherwin-Williams has been an industry leader in the development of technologically advanced paint and coatings. As the nation’s largest specialty retailer of paint and painting supplies, Sherwin-Williams is dedicated to supporting both do-it-yourselfers and painting professionals with exceptional and exclusive products, resources to make confident color selections and expert, personalized service at its more than 4,300 neighborhood stores across North America. For more information, visit sherwin-williams.com. Join Sherwin-Williams on Facebook, Twitter, Pinterest and Instagram.

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